E-learning design and development is a dynamic field that offers career opportunities in educational technologies to individuals from many different professional and educational backgrounds. Our online certificate program teaches you the principles and applications of instructional design covering topics like learning management systems (LMS), adaptive prototyping, content development, and evaluation and usability testing.

Why enroll in our E-Learning Design and Development Program?

**Fully Online Program**
Interact in a synchronous online environment with faculty and students.

**Open Source Tools**
Work in an open-source learning environment while you learn.

**Study with the Pros**
Learn from instructors with education/academic backgrounds and well-developed business expertise.

**Leverage Technology**
Discover options for using various technologies in teaching and learning.

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Certificate Program

Our E-Learning Design & Development Online Program teaches you to design, test, and implement effective instructional design technology courses that improve learning and training. These skills are in demand in a multitude of career fields, including sales training, human resources, education, technology, healthcare, nonprofit, and biotechnology/pharmaceutical.

E-Learning Design & Development Online Certificate
- $2,545 for a seven-course program*

*Subject to change

What Students Are Saying

“After many years as a trainer and training manager, I realized I needed to further my e-learning education. By enrolling in the E-Learning Design and Development Certificate Program, I was able to advance my career as a curriculum developer and LMS administrator. Shortly after completing my certificate program, a headhunter from Apple called me with my dream job: curriculum development and video scripting for e-learning. This program changed my life.”

– Mike Doyle

Industry Stats

11% Projected instructional design industry job growth for California from 2016–2026¹

$71,523 Median annual salary for instructional coordinators in San Francisco²

¹ 2018 Bureau of Labor Statistics
² 2017 CA Gov. EDD Labor Market Information Division

Learn more at cel.sfsu.edu/elearning