E-Learning Design and Development

The E-Learning Design and Development Certificate Program teaches across industries. You’ll learn about topics like instructional design principles, content development, and e-learning usability testing.

E-learning and Instructional design is a dynamic field that offers career opportunities to individuals from many different professional and educational backgrounds. Our E-Learning Design and Development Certificate Program exposes you to the principles and applications of instructional design and teaches topics like instructional design principles, content development, adaptive prototyping and evaluation and usability testing.

Why the E-Learning Design and Development Program?

**Fully Online Program**
Gain new skills without ever having to step foot in a classroom.

**Design for Open Source Tools**
Examine open-source learning management systems.

**Study with the Pros**
Learn from instructors who work at companies like Kaiser Permanente and the State of California.

**Leverage Multimedia**
Use multimedia production in e-learning environments.

[cel.sfsu.edu/elearning](http://cel.sfsu.edu/elearning)
Certificate and Intensive Programs

Our fully online program gives you the freedom to study no matter your schedule. The program teaches you to design and implement digital learning programs for educators, corporate trainers and instructional designers. After completing the program, use your new skills to work at high schools, colleges, government organizations, nonprofits and businesses looking to train their employees or students.

E-Learning Design & Development Online Certificate

- $2,545 for a seven-course program

What Students Are Saying

“After many years as a trainer and training manager, I realized I needed to further my e-learning education. By enrolling in the E-Learning Design and Development Certificate Program, I was able to advance my career as a curriculum developer and LMS administrator. Shortly after completing my certificate program, a headhunter from Apple called me with my dream job: curriculum development and video scripting for e-learning. This program changed my life.”

– Mike Doyle

Industry Stats

11% Projected instructional design industry job growth for California from 2016–2026¹

$71,523 Median annual salary for instructional coordinators in San Francisco²

¹ 2018 Bureau of Labor Statistics
² 2017 CA Gov. EDD Labor Market Information Division

Learn more at cel.sfsu.edu/elearning