One of the biggest needs of today’s Silicon Valley companies is retention of top industry talent. Today’s job applicants are looking for more than just a paycheck. They want great company cultures and the opportunities to grow into the roles that interest them. With so many opportunities out there for potential employees, human resource pros must be able to build out those key company traits that attract and keep the very best talent available. Our program empowers you to become a valued leader within the human resource field by teaching you the latest trends needed to succeed in creating great company cultures.

Why the Human Resource Management Program?

**Gain real world skills**
Our courses balance theory and practice to give you true career insights.

**Learn from the Pros**
Our instructors come ready to share the real-world expertise they gained in their career.

**Study while Working**
Evening and weekend classes make it easy to juggle your busy schedule.

**Understand the Latest Trends**
Prepare yourself for the industry needs of tomorrow with a curriculum that’s ahead of the curve.

[cel.sfsu.edu/hrm](http://cel.sfsu.edu/hrm)
What Certificate Programs Can You Take?

Human Resource Management: Fundamentals Certificate

- Learn the basics of talent acquisition and retention
- Develop a holistic understanding of the principles of human resources
- Cost: $3,120 for an eight-course program

Human Resource Management: Professional Certificate

- Find out how to leverage company data to make smarter HR decisions
- An ideal follow-up to the prerequisite Fundamentals Certificate program
- Cost: $2,340 for an seven-course program

What Students Are Saying

“I am the type of professional who is always seeking opportunities where I can learn and grow from real experienced professionals. The high-caliber education and professional instructors at SF State have always challenged me to keep growing as a person and as a professional in the ever-competitive job market.”

– Erik J. Pelayo

Industry Stats

Projected human resource specialists job growth for San Francisco from 2014–2024¹

7.7%

Median annual salary for human resource specialists in San Francisco¹

$84,716

¹2017 CA Gov. EDD Labor Market Information Division

Learn more at cel.sfsu.edu/hrm

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