

INTERNATIONAL BUSINESS



SAN FRANCISCO AND SILICON VALLEY ARE AMAZING PLACES FOR PEOPLE WHO ARE INVOLVED IN THE INFORMATION TECHNOLOGY SPACE. THROUGH THE PROGRAM AND DAILY ACTIVITIES, I LEARNED A LOT AND ENHANCED MY SKILLS. AFTER RETURNING TO JAPAN, I FOUNDED MY OWN STARTUP."

Sota Wantanabe

Fortune favors the Bay Area. Learn strategies for success in the city housing several Fortune 500 companies. Our International Business program teaches proficiency in fundamental areas such as leadership, management and negotiation. With assistance from experienced faculty, you examine essential skills within a global context and learn to excel within an increasingly interconnected industry.

PROGRAM HIGHLIGHTS

In Good Company: Study in San Francisco, the headquarters of big names such as Twitter, Gap, Salesforce and Uber.
Short and Satisfying: Finish in just two semesters. A total of eight courses:

- International Business and Multicultural Relations
- Import-Export Management and Small Business Operations
- Seminar in Comparative Management
- International Environmental Analysis
- Global Strategic Management
- Plus three electives

Focus on your Interests: Choose from a wide range of electives, including international human resource management, doing business in different countries, or an internship opportunity.

Practical Training Available: Gain hands on experience after 9 months of full-time study. Connect with a local business and work for up to one year.

PATHWAY TO OPTIONAL PRACTICAL TRAINING (OPT)

9 months of full-time study

Semester 1:
Certificate Program
Full-time Study



Semester 2:
Certificate Program
Full-time Study



Optional Practical Training
Up to 12 Months

OPT:
Work up to
one full year!



ADMISSION REQUIREMENTS FOR INTERNATIONAL CERTIFICATE STUDENTS

- Complete at least two years of college/university coursework with a minimum 2.3 GPA
- Minimum TOEFL iBT 61, IELTS 6.0 or the equivalent
- Financial statement showing at least one academic year of tuition and living expenses is required (see below)
- Certified English translations must accompany official transcripts/diplomas/graduation certificates in the original language of issue from all schools
- \$100 Application fees
- Apply at cel.sfsu.edu/global/certificate-admissions

**See English Proficiency Requirement at <https://cel.sfsu.edu/global/english-proficiency>*

CERTIFICATE APPLICATION DEADLINES*

Fall Semester: May 15

Spring Semester: November 15

**Applications may be accepted after the deadline on a space-available basis only.*

PROGRAM FEES AND COST OF LIVING

CERTIFICATE PROGRAM	PROGRAM FEES	LIVING EXPENSES*	TOTAL FEES**
International Business	\$13,400	\$22,132	\$36,532

**Estimated cost presented. Actual costs may vary.*

***Semester option is half of the cost.*

Program fees pay for:

- An unlimited transportation pass for local buses and trains
- Access to the brand new Mashouf Wellness Center, with advanced fitness and aquatics facilities
- A recreation program including field trips to San Francisco sites, featured sporting events and cultural activities



SF STATE CAMPUSES

The Main Campus is located in a quiet and safe neighborhood near the Pacific Ocean

The Downtown Campus is located in the heart of the business district, near social media companies, including Twitter, Pinterest and Yelp; and new economy companies, including Airbnb and Uber.

Center for Global Engagement
1600 Holloway Ave., Humanities Building, Rm. 101,
San Francisco, CA 94132

Email: celglobal@sfsu.edu
cel.sfsu.edu/global



**SAN FRANCISCO
STATE UNIVERSITY**

College of Extended Learning