

INTERNATIONAL BUSINESS



It's a brave, new world! In today's fast-paced global economy, companies seek professionals capable of navigating different markets, cultures and demographics. Our International Business program provides a time-efficient, comprehensive experience to keep you competitive in today's workforce. You will acquire proficiency in fundamental areas (such as leadership, management, and negotiation) and examine these skills within a global context. With assistance from experienced faculty, we prepare you to excel within an increasingly interconnected industry.

Why enroll in our International Business Program

Short and Satisfying

Eight courses total. Finish in just two semesters.

High Demand for Higher Qualifications

Become proficient in the essential skills needed for the current global market.

Focus on your Interests

Choose from a variety of elective courses to better suit your career needs.

In Good Company

Study in San Francisco, a cosmopolitan center of culture and innovation.



Certificate Program

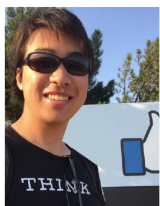
Our International Business program is an 8-course, 24-academic unit certificate program that focuses on conceptual, theoretical and practical skills. The program prepares students to seek a career or advancement in a wide array of global industries. Courses are conducted at the upper-division level and taught by industry professionals with extensive field experience.

International Business Certificate

Cost: \$13,400* for an eight-course program

*Subject to change

What Students Are Saying



San Francisco and Silicon Valley are amazing places for people who are involved in the information technology space. Through the internship and daily activities, I learned a lot and enhanced my skills. After returning to Japan, I founded my own startup. Now I know how to work in Japan and the US. The IBUS program helped me become a global leader."

– Sota Watanabe

Industry Stats

200,000 Projected Job openings for Business Operations 2014–24¹

**\$65-
\$166K** Annual Salary for Business Development Manager in San Francisco²

¹Bureau of Labor Statistics, <https://www.bls.gov/careeroutlook/2016/article/high-paying-business-careers.htm>
²2019 Nelson Advisor and Salary Guide

Learn more at cel.sfsu.edu/international-business

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