Marketing is constantly evolving. Whether it be changes in Google’s Ad Words or a new social media platform, today’s marketers constantly face new challenges and opportunities. Our courses delve into the latest marketing trends and give you tools to master them. The accelerated certificate programs we offer allow you to level-up your skills quickly and affordably. After completing one of our programs, you will have the knowledge to handle real-world marketing problems and the certification to advance your career.

Why enroll in our Marketing Program?

**Flexible Class Schedules**
Take a class or earn a certificate with our various offerings made to fit your needs.

**Gain New Skills Quickly**
Our convenient programs let you earn a certificate in as little as six months.

**Learn from the Pros**
Instructors are marketing professionals who are ready to share real-world insights with you.

**Become A More Strategic Marketer**
We offer holistic training that will show you how to manage projects from start to finish.

[cel.sfsu.edu/marketing-certificate](http://cel.sfsu.edu/marketing-certificate)
What Certificate and Intensive Programs Can You Take?

**Fast-Track Marketing Essentials**
- Ideal for early career marketers just starting out
- Learn the fundamentals of marketing like market research and brand building
- Cost: $1,500 for a four course program plus a $50 certificate of completion fee

**Fast-Track Digital Marketing**
- Perfect for those new to marketing or already established in their career
- Better understand the digital marketing landscape to stay ahead of the latest trends
- Cost: $1,500 for a four course program plus a $50 certificate of completion fee

**Fast-Track Social Media Marketing**
- Leverage social metrics to establish a stronger brand that connects with your audience
- Become an expert using all of today’s most important social media platforms
- Cost: $1,500 for a four course program plus a $50 certificate of completion fee

**Social Media Marketing Intensive**
- Quickly learn the basics of social media marketing in just three days
- Leave the program with a social strategy you can immediately apply to your business
- Cost: $295 for each full-day workshop or take all three bootcamp-style for $795

What Students Are Saying

I found the peer-to-peer interaction to be not only intellectually stimulating but also personally engaging, as it turned my classmates from familiar faces into friends. Some of us still keep in touch today.

– Andy Sartori

Learn more at [cel.sfsu.edu/marketing-certificate](http://cel.sfsu.edu/marketing-certificate)