Advantages of CEL Academic & Professional Programs

- Shorter period of study
- Academic or professional focus
- Great learning outcome
- Highly customizable with flexibility
- Affordability
- Instructors with expertise
- Employment outlook
# Academic Certificate/Credits Programs

<table>
<thead>
<tr>
<th>Academic Programs</th>
<th>Business Administration</th>
<th>Hospitality &amp; Tourism Management (HTM)</th>
<th>International Business</th>
<th>Paralegal Studies (PLS)</th>
<th>Holistic Health Studies (HHS)</th>
<th>Open University/Winter Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duration</td>
<td>2 Semesters</td>
<td>2 Semesters</td>
<td>2 Semesters</td>
<td>1 ~ 1.5 Year</td>
<td>2 ~ 3 Semesters</td>
<td>3 ~ 10 week</td>
</tr>
<tr>
<td>Units</td>
<td>24 Units</td>
<td>24 Units</td>
<td>24 Units</td>
<td>24 Units ABA-accredited</td>
<td>30 Units</td>
<td>Academic Credits</td>
</tr>
<tr>
<td>Financial Aid</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Financial Aid</td>
<td><strong>Yes</strong></td>
<td><strong>Yes</strong></td>
<td><strong>Yes</strong></td>
<td><strong>Yes</strong></td>
<td><strong>No</strong></td>
<td><strong>No</strong></td>
</tr>
<tr>
<td>Tuition/Fees</td>
<td>$395/unit + $132/unit fee $12,648 (full program)</td>
<td>$395/unit + $132/unit fee $12,648 (full program)</td>
<td>$395/unit + $132/unit fee $12,648 (full program)</td>
<td>$8,990 (full program)</td>
<td>$395/unit + $132/unit fee $15,810 (full program)</td>
<td>$360 - $395 per unit</td>
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</table>
Hospitality & Tourism Management Certificate

The Certificate in Hospitality & Tourism Management is designed to meet the needs of international and non-matriculated students to learn specific concepts and skills in hospitality management within two semesters. Semester option is available.

The certificate is focused on food service, lodging, recreation/resort business, and is also practically oriented toward skills and occupations. It is a coherent set of academic courses which leads to a Certificate in Hospitality & Tourism Management.

To complete the Certificate in Hospitality & Tourism Management, students must complete eight of the courses in two semesters. The courses are offered on a rotation during the academic year.
Hospitality & Tourism Management Certificate

• 1-year program with an emphasis on gaining professional skills.

• 8-course module with a set curriculum

• Certificate granted at the end of study

• A minimum of 2.3 GPA on university work is required for admission

• CalJOBS Workforce Innovation & Opportunity Act financial assistance

• Program Info - http://cel.sfsu.edu/hospitality

• Application - https://cel.sfsu.edu/hospitality/apply
# Curriculum

**Curriculum** - Take Eight Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>HTM 110</td>
<td>Introduction to Hospitality &amp; Tourism Management</td>
</tr>
<tr>
<td>HTM 458</td>
<td>Hospitality Tourism Management Revenue &amp; Cost Control</td>
</tr>
<tr>
<td>HTM 324 or HTM 425</td>
<td>Historical &amp; Contemporary Aspects of Food, Beverage &amp; Culture in America or The Business of International Tourism</td>
</tr>
<tr>
<td>HTM 351 or HTM 421</td>
<td>Asian Food, Culture &amp; Hospitality or Food, Wine &amp; Culture in California</td>
</tr>
<tr>
<td>HTM 424</td>
<td>Tourism Management</td>
</tr>
<tr>
<td>HTM 457</td>
<td>Restaurant Operations</td>
</tr>
<tr>
<td>HTM 561</td>
<td>Hotel Operation Management</td>
</tr>
<tr>
<td>HTM 576 or HTM 577</td>
<td>Meeting Planning &amp; Convention/Event Management I or Meeting Planning &amp; Convention/Event Management II</td>
</tr>
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</table>
Academic Certificate Application

Fall Semester Application Deadline

June 1

Spring Semester Application Deadline

November 30

*Application post deadline is possible base on space availability

Program Cost: $12,648 (full program)
Virtual Open House Information Session by Programs

Virtual Open House Week
August 3 - August 5

Welcome to our Virtual Open House, featuring a variety of online information sessions where you can learn about the offerings at SF State’s College of Extended Learning.

Sign up below. Find your sessions, and click to save your spot on Zoom. You will learn more about your program of choice and get your questions answered. Thank you for joining us!

Select Your Sessions

https://cel.sfsu.edu/openhouse/rooms
Contact Us

Sign Up to Request Information at cel.sfsu.edu/about/mailinglist

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