San Francisco State University
We Make Success Happen
Advantages of CEL Academic & Professional Programs

• Shorter period of study
• Academic or professional focus
• Great learning outcome
• Highly customizable with flexibility
• Affordability
• Instructors with expertise
• Employment outlook
## Academic Certificate/Credits Programs

<table>
<thead>
<tr>
<th>Academic Programs</th>
<th>Business Administration</th>
<th>Hospitality &amp; Tourism Management (HTM)</th>
<th>International Business (I-BUS)</th>
<th>Liberal &amp; Creative Arts (LCA)</th>
<th>Paralegal Studies (PLS)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Duration</strong></td>
<td>2 Semesters</td>
<td>2 Semesters</td>
<td>2 Semesters</td>
<td>2 Semesters</td>
<td>1 ~ 1.5 Year</td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td>24 Units</td>
<td>24 Units</td>
<td>24 Units</td>
<td>24-30 Units</td>
<td>24 Units ABA-accredited</td>
</tr>
<tr>
<td><strong>Financial Aid</strong></td>
<td>TBA</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Tuition/Fees</strong></td>
<td>$12,648 (full program)</td>
<td>$12,648 (full program)</td>
<td>$12,648 (full program)</td>
<td>$12,648~$15,810 (full program)</td>
<td>$8,990 (full program)</td>
</tr>
</tbody>
</table>
Hospitality & Tourism Management Certificate

The Certificate in Hospitality & Tourism Management is designed to meet the needs of international and non-matriculated students to learn specific concepts and skills in hospitality management within two semesters.

The certificate is focused on food service, lodging, recreation/resort business, event/convention planning and is also practically oriented toward skills and occupations. It is a coherent set of academic courses which leads to a Certificate in Hospitality & Tourism Management.

To complete the Certificate in Hospitality & Tourism Management, students must complete eight of the courses in two semesters. The courses are offered on a rotation during the academic year.
Hospitality & Tourism Management Certificate

- 1-year program with an emphasis on gaining professional skills.
- 8-course module with a set curriculum
- Requires a minimum of 2 years of university coursework for admission
- A minimum of 2.3 GPA on university work is required for admission
- CalJOBS Workforce Innovation & Opportunity Act financial assistance

- Program Info - [http://cel.sfsu.edu/hospitality](http://cel.sfsu.edu/hospitality)
- Application - [https://cel.sfsu.edu/global/certificate-admissions](https://cel.sfsu.edu/global/certificate-admissions)
# Curriculum

## Curriculum - Take Eight Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>HTM 110</td>
<td>Introduction to Hospitality &amp; Tourism Management</td>
</tr>
<tr>
<td>HTM 458</td>
<td>Hospitality Tourism Management Revenue &amp; Cost Control</td>
</tr>
<tr>
<td>HTM 324 or HTM 425</td>
<td>Historical &amp; Contemporary Aspects of Food, Beverage &amp; Culture in America or The Business of International Tourism</td>
</tr>
<tr>
<td>HTM 351 or HTM 421</td>
<td>Asian Food, Culture &amp; Hospitality or Food, Wine &amp; Culture in California</td>
</tr>
<tr>
<td>HTM 424</td>
<td>Tourism Management</td>
</tr>
<tr>
<td>HTM 457</td>
<td>Restaurant Operations</td>
</tr>
<tr>
<td>HTM 561</td>
<td>Hotel Operation Management</td>
</tr>
<tr>
<td>HTM 576 or HTM 577</td>
<td>Meeting Planning &amp; Convention/Event Management I or Meeting Planning &amp; Convention/Event Management II</td>
</tr>
</tbody>
</table>
Application Instructions for Academic Certificate Programs

Priority Application Deadlines
Spring: November 15
Fall: May 15
*Late applications will be considered. Students will be accepted on a space available basis.

Apply For the Following Certificate Programs:
- Business Administration
- Hospitality and Tourism Management
- International Business
- Liberal and Creative Arts
- Paralegal Studies

Application Documents
- Transcripts

https://cel.sfsu.edu/global/certificate-admissions
Academic Certificate Application

Fall Semester Application Deadline

*May 15*

Spring Semester Application Deadline

*November 15*

*Application post deadline is possible base on space availability*

Program Cost: $12,648 (full program)
Virtual Open House Week
January 4, 2022 - January 7, 2022

Welcome to our Virtual Open House, featuring a variety of online information sessions where you can learn about the offerings at SF State’s College of Extended Learning. Select your session below to save your spot on Zoom. You will learn more about your program of choice and get your questions answered.

Select Your Sessions

Business Administration
Wednesday, 1/5, 11:15 a.m.

Clinical Medical Assistant
Thursday, 1/6, 12:30 p.m.

Clinical Diploma
Wednesday, 1/5, 3 p.m.

E-Learning Design & Development
Wednesday, 1/5, 12 p.m.

Hospitality & Tourism Management
Wednesday, 1/5, 4:15 p.m.

International Business
Wednesday, 1/5, 3:15 p.m.

Liberal & Creative Arts
Thursday, 1/6, 2 p.m.

Open University
Friday, 1/7, 12 p.m.

Paralegal Studies
Tuesday, 1/4, 11:30 a.m.

Pharmacy Technician
Thursday, 1/6, 4 p.m.

Spanish/English Interpretation
Tuesday, 1/4, 4 p.m.

Registration Help Session
Friday, 1/7, 3 p.m.

Learn how to sign up for classes. ISCN 2019 needed.

https://cel.sfsu.edu/openhouse/rooms
Questions? Contact Us

celglobal@sfsu.edu

College of Extended Learning
SF State Downtown Campus
160 Spear Street, Suite 1220
San Francisco, CA 94105

Email: celglobal@sfsu.edu
Website: cel.sfsu.edu